



Name, Alter



Technologie / Medien

Empty box for notes related to Technology / Medien.



Berührungspunkte

Empty box for notes related to Touchpoints.



Wünsche / Ziele

Empty box for notes related to Wishes / Goals.



Pains (Frust) / No Go's

Empty box for notes related to Pains (Frustrations) / No Go's.



Welche Leistungen/Produkte werden gesucht?

Empty box for notes related to Services/Products being sought.

Header for the 'Who is this?' section, featuring a person icon and the text 'Wer ist das?'.

Large empty box for notes related to 'Who is this?'.